

23 free web things for your businesses

Websites

Wordpress.com – Get a free blog to share your insights

Facebook – Setup a fan page where people can profess their love for your business

LinkedIn – Social network for business people. Update your personal and professional profile. Add your company. Join a few groups and add to the discussion.

Telecommunications

Freeconferencecall.com – Free phone bridge

Skype – Free web-based calling around the world

Adobe ConnectNow – Web conferencing

Dim Dim – Web conferencing

Google Stuff

Google Analytics – Know how much traffic you have and where it is coming from

Google Alerts – Setup a search for your business or competitors to stay on top of things in real-time

Google Business Solutions – Local Business Listing

Google Apps (doc, sites, calendar) – Free alternative to Microsoft Office

Picassa Web Albums

Tools

Faststone.org – Image editing

Yousendit.com – Great way to send really large files

Openoffice.org – A free, full featured alternative to Microsoft Office

Whois search – Find out who owns a domain name. <http://www.internic.net/whois.html>

Places to get listed

Wikipedia.com – Get your business listed

Craigslist.com – Sell (almost) anything

Eventbrite.com – Free service for listing and managing events

Yelp.com – Food reviews.

Technorati.com – Get you blog listed

Listings of cool stuff

Mashable.com

Techcrunch.com

Produced by:

Patricia Carney, Walden WebWorks

Jeff Cutler, JeffCutler.com

Frank Days, Novell and Tangyslice.com